Traditional Rainmaking in Scientific Literature: A Bibliometrics Analysis

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ABSTRACT
Purpose The purpose of this study will be to analyse the quantity, quality and visibility of traditional rainmaking in scientific literature. The specific objectives of the study will be to analyse the number of articles on traditional rainmaking published in peer-reviewed articles as well as their authorship, content and citation.

Methodology The author will use bibliometrics to conduct this study. Bibliometrics is the measure of publications in terms of authors, affiliations, citations from other publications, co-citations with other publications, reader usage, and associated keywords. The data for this study will be collected from Google Scholar using Harzing’s Publish or Perish software. The data will be analysed using VOSviewer software.

Findings The findings of the study are expected to reveal the number of articles, titles and publishers of the journals where they appear, publication trends, names of authors, number of authors, author affiliations, social networks of the authors, themes of traditional rainmaking covered by the articles, and how the articles have been cited.

Practical Implication The findings of this study may be used to enhance research output on traditional rainmaking and other forms of indigenous knowledge as a means of leveraging their access, use and impact on socioeconomic activities in society.

Originality No study known to the author has conducted a bibliometrics analysis of literature on traditional rainmaking. Therefore, this study is original in terms of its approach and coverage and is likely to generate new content in indigenous knowledge systems and management.

Keywords: Traditional rainmaking, scientific literature, bibliometrics, informetrics, scientometrics