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Abstract:

This article aims at investigating the relationship between the concept of mediated citizenship and participation through radio talk deliberation. It intends to offer an analysis of the content mediated through public discourses by determining the way in which participants draw their identities through different topics articulated in radio talk shows. This article will focus on a breakfast radio talk show – Jambo Kenya, a programme broadcasted on Radio Citizen, the second largest radio station in Kenya. This highly interactive programme airs from 7:15 a.m. with thought-provoking dialogue, giving a voice to groups that would otherwise be unheard. The article focuses on how the call-in listeners gain access to this media space to contest their various ideas.


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